

SHATTER
THE **Stigma**
GALA

MARCH 23, 2024

SPONSORSHIP OPPORTUNITIES



Shattering the stigma by starting conversations.

Learn more at [kidinthecorner.org](https://www.kidinthecorner.org) | Follow Us @[@kidinthecornerorg](https://www.kidinthecorner.org)

Kid in the Corner is a 501(c)(3) nonprofit organization. (EIN: 82-3129345)

DEAR COMMUNITY SUPPORTERS,

At Kid in the Corner, we value each and every donation we receive from our supporters and we appreciate you for taking the time to consider joining Kid in the Corner on our mission to shatter the stigma that surrounds mental illness. This cause is so important to us, and the strides we have made so far wouldn't have been possible without community supporters like you. This year we are pleased to announce our third annual Shatter the Stigma Gala. This in-person event will be extremely impactful and we want you to be a part of it!

In the following pages, you will find more information regarding the event and how you can help ensure its success. There are several levels of sponsorships available and each is necessary for the success of this engaging and entertaining event and campaign. We need your support as much as the kids need ours! Past donations have allowed us to work diligently to reach kids and provide them with the tools, skills, language and resources they need to reach out to each other, to be aware of and take care of their own mental health, and to be a safe and caring person that others can open up to. This approach, known as the Penny Pledge, is how we are creating impactful change in response to the growing number of suicides that inundate our youth.

Our program is working but we need your help to ensure that we can continue to save and change lives! As we are learning in a post pandemic world, youth mental health struggles are on the rise and our kids need to know how to keep themselves and their peers safe. Opportunities to normalize and process feelings are an integral part to moving forward and to a successful school year. Mental health awareness and suicide prevention among our youth are more critical than ever!

Please take a moment to review this packet and consider a sponsorship to help save lives!

With Gratitude,



Francine Sumner

Founder & CEO, **Kid in the Corner**

"The dialogue that Francine's presentation started is so valuable for both our students and community. We are so grateful to Kid in the Corner for helping us to talk with our kids about these tough topics. In our goal to serve our students in a whole and complete way, we know that preventative presentations, like Kid in the Corner's, are an integral piece." - *School Counselor at Desert Shadows Middle School*

Kid in the Corner's Second Annual **Shatter the Stigma Gala**

SHATTER THE **Stigma** GALA

MARCH 23, 2024

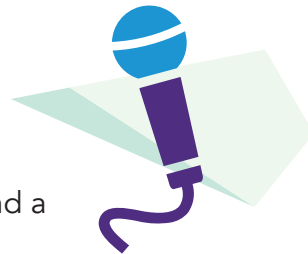
In person event: **Saturday, March 23, 2024, at 5:00 PM MST**

Kid in the Corner's third annual Shatter the Stigma Gala will be an evening filled with delicious food, signature drinks, impactful presentations, entertainment and more.



To start the evening, join us for a cocktail reception with live music on the patio.

A delectable dinner in the ballroom will follow with awards, testimonials, and presentations by students and other honored guests.



Following dinner guests will enjoy impactful programming and a live auction benefitting Kid in the Corner.



The night will end with coffee and dessert, along with music and dancing on the patio. It will be an evening you won't forget.

About Kid in the Corner

Kid in the Corner is a 501(c)(3) nonprofit organization that is dedicated to shattering the stigma that surrounds mental illness by helping kids, teens and young adults feel connected to and supported by the community as well as find a path to hope and positivity. Learn more at [kidinthecorner.org](https://www.kidinthecorner.org).

SHATTER THE Stigma GALA

MARCH 23, 2024

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

Investment: \$5,000

Includes:

- Logo on website
- 2 page fold ad in program
- Opportunity to speak at event
- Table of 10 at event
- Opportunity to have company collateral at each table
- Include company name in all press
- Opportunity for donor testimonial video
- Social media shout outs
- Recognition from stage

Customizable. Tables seated towards front of stage.



REQUEST DEADLINE: 1/15/24

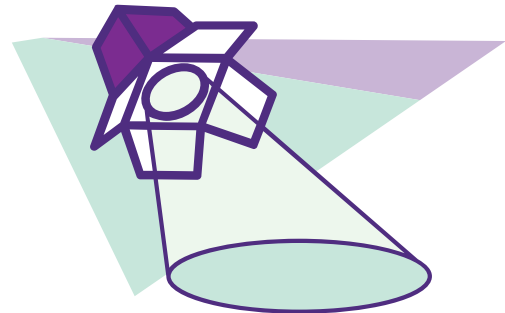
Entertainment Sponsor

Investment: \$4,000

Includes:

- Logo on website
- Full page ad in program
- Opportunity to introduce "Zach's Story" Video
- Table of 10 at event
- Social media shout outs
- Recognition from stage

Customizable. Tables seated towards front of stage.



REQUEST DEADLINE: 1/15/24

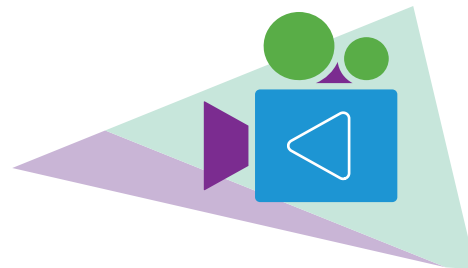
Impact Video Sponsor

Investment: \$3000

Includes:

- Opportunity to introduce the Impact Video
- Table of 10 at event
- Opportunity for donor testimonial video
- Social Media Shout outs
- Recognition from stage

Customizable. Tables seated towards front of stage



REQUEST DEADLINE: 1/15/24

SPONSORSHIP OPPORTUNITIES

Cocktail Hour Sponsor

Investment: \$3,000

Includes:

- Logo on website
- 1/2 page ad in program
- Signage at cocktail hour
- Signature drink named after company
- Table of 10 at event
- Social media shout outs
- Recognition from stage

Customizable. Tables seated towards front of stage.



REQUEST DEADLINE: 1/15/24

Dinner Sponsor

Investment: \$3,000

Includes:

- Logo on website
- ¼ page ad in program
- Signage at silent auction
- Table of 8 at event

Customizable. Tables seated towards front of stage.



REQUEST DEADLINE: 1/15/24

Dessert Hour Sponsor

Investment: \$3,000

Includes:

- Logo on website
- 1/2 page ad in program
- Signage at dessert hour
- Table of 10 at event
- Social media shout outs
- Recognition from stage

Customizable. Tables seated towards front of stage



REQUEST DEADLINE: 1/15/24

SPONSORSHIP OPPORTUNITIES

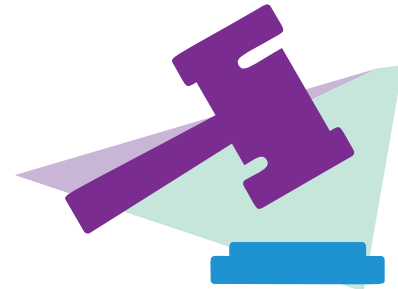
Live Auction Sponsor

Investment: \$3,000

Includes:

- Logo on website
- ¼ page ad in program
- Signage at silent auction
- Table of 10 at event

Customizable. Tables seated towards front of stage.



REQUEST DEADLINE: 1/15/24

IMPACT Award Sponsor

Investment: \$3,000

Includes:

- Logo on website
- ¼ page ad in program
- Announcement of sponsorship at award hour
- Table of 10 at event

Customizable. Tables seated towards front of stage.



REQUEST DEADLINE: 1/15/24

Table Sponsorship

Investment: \$1,250

Includes:

- Logo/name recognition in program
- Table of 10 at event seated together

Customizable. Tables seated towards front of stage.



REQUEST DEADLINE: 1/15/24



SPONSORSHIP REQUEST FORM

Name/Company _____ Today's Date _____

Address _____

City _____ State _____ Zip Code _____

Contact Name _____

Contact Email _____

Website URL _____

Social Media (for Kid in the Corner's event promotional content)

 facebook.com/ _____  Instagram @ _____

We are interested in sponsoring Kid in the Corner's Shatter the Stigma at the following level:

- Presenting Sponsor \$5,000** - Request due by January 15, 2024
- Entertainment Sponsor \$4,000** - Request due by January 15, 2024
- Impact Video Sponsor \$3,000** - Request due by January 15, 2024
- Cocktail Sponsor \$3,000** - Request due by January 15, 2024
- Dessert Sponsor \$3,000** - Request due by January 15, 2024
- Dinner Sponsor \$3,000** - Request due by January 15, 2024
- Live Auction Sponsor \$3,000** - Request due by January 15, 2024
- Impact Award Sponsor \$2000** - Request due by January 15, 2024
- Table Sponsor \$1,250** - Request due by January 15, 2024

Please submit your completed request form by the deadline listed above to our Founder & CEO, Francine Sumner, at f.sumner@kidinthecorner.org

Upon receipt of your sponsorship request form, sponsors will be contacted by our Director of Community Outreach with payment information and detailed specs, guidelines and deliverable due dates for all marketing and promotional materials. All sponsor-supplied artwork is subject to Kid in the Corner approval.

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SPONSORSHIP ARTWORK SPECS & DEADLINES

COMPANY LOGO

Deadline: January 15, 2024

FILE FORMATS: hi-res gif, jpeg or png

COMPANY WEBSITE: One (1) URL to be hyperlinked on Kid in the Corner emails and website

Please allow 5 business days for sponsor updates to be made on Kid in the Corner's website.

SOCIAL MEDIA POST

Deadline: January 15, 2024

SIZE: 1080px (w) x 1080px (h)

FILE FORMATS: jpeg or png

SOCIAL MEDIA HANDLES: Company's page handle to be used to post caption on Kid in the Corner's Facebook, Instagram, and LinkedIn pages.

COMPANY WEBSITE: One (1) URL to be used in sponsored social media post caption on Kid in the Corner's Facebook page

All sponsorship artwork deliverables must be submitted via email to b.moore@kidinthecorner.org



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EVENT PROGRAM AD SPECS

Deadline for Program Ads: January 15th, 2024 by 6:00PM
Send ad artwork to: b.moore@kidinthecorner.org

Ads need to be in a high res format (PDF, EPS, JPEG)

Logos need to be in high res format (PDF, EPS, 300dpi JPEG, TIFF, AI)

AD Dimensions:

Full Page Ad:

5.375" w x 8.5" h

.125" bleed
around all sides

Half Page Ad:

5.375" w x 4.25" h

.125" bleed
around all sides

Quarter Page Ad:

2.6875" w x 4.25" h

.125" bleed
around all sides

All sponsorship artwork deliverables must be submitted via email to b.moore@kidinthecorner.org



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